MANAGING TECHNICAL PROFESSIONALS AND ORGANIZATIONS

WHEN
Nov 16–18, 2022

PRICE
$4,500

WHERE
Live Online

EXECUTIVE CERTIFICATE TRACK
Management and Leadership

Goals, incentives, and management challenges for technical professionals often differ from those of other employees. Drawing on the wealth of research and industry experience of faculty and leading practitioners, *Managing Technical Professionals and Organizations* provides key insights on how to retain technical staff, integrate technical professionals into an organization, and build more successful project teams. You will explore how to address critical issues between staff professionals and project teams, work effectively with independent spirits, and develop reward and incentive systems that are motivating and sustainable. The course focuses on issues critical to the effective management of technical professionals and cross-functional teams, exploring proven, practical, and innovative strategies for maximizing the contribution of an organization's technical resources.

Please visit our website for the most current information.

executive.mit.edu/mtp

MIT MANAGEMENT EXECUTIVE EDUCATION

FACULTY*

Ralph Katz

Please note, faculty may be subject to change.

TAKEAWAYS

You will gain an understanding of:

- Managing risk taking and uncertainty in technical projects
- Managing, motivating, and developing effective reward and incentive systems for technical professionals
- Managing and leading creative individual contributors, as well as maximizing the technical productivity and vitality of teams
- Leading and managing more effectively across organizational structures
- Leading system change within established corporate cultures
- Transferring technology and information flows between and within organizations
- Organizing for innovative product development
- Managing the tensions among development efforts and cost/schedule pressures

WHO SHOULD ATTEND

- Executives who manage technical professionals
- CIOs, chief technologists
- Vice presidents of engineering and manufacturing
- Directors of R&D and engineering
- Corporate strategists and head scientists
- Product development and project managers
- Systems information managers
- Experienced individual contributors and staff professionals
- Other key members of technical leadership and management

Excellent program and delivery by Professor Ralph Katz! I was completely engaged throughout the content, case studies and technical organization key points that hit close to home … I thank professor Katz on his outstanding performance and class. I bring home a robust set of tools and recommendations that I will be instantly executing/applying. This has been my favorite program to date!

OVERALL RATING | ★ ★ ★ ★   – Eduardo Emigdio Espitia T

CONTACT INFORMATION

MIT Sloan Executive Education

P +1-617-253-7166 | **E** sloanexeced@mit.edu

executive.mit.edu

MIT42021

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